

Sport and Media

Sport:	Direct Competition:
Indirect Competition:	Against a Standard:

What is “secularization” and how does it relate to sports?

To become a social institution, what 6 qualities does a sport need to demonstrate?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

Sociological Perspectives on Sport

Functionalist Perspective	Conflict Perspective	Interactionist Perspective

Stacking:

Title IX:

Information Society:

Sociological Perspectives on Media

Functionalist Perspective	Conflict Perspective	Interactionist Perspective

Digital Divide	Social Capital
Knowledge Gap Hypothesis	Spiral of Silence
Gatekeepers	Opinion Leaders

